

Activities	Hours		Cost
Week 1			
Create groep Identity	2		
Create quotation and workplan	1		
Create blog on Wordpress	1		
Search CMiD solutions	1		
Visit Delft Bouwt	1		
Explore Spoorzone area	2		
Post results on blog	1		
	9	subtotal	€ 3,600.00
Prepare discussion tutor	2		
Discussion tutor	1		
Exploring tools for CMiD solutions	3		
Post results on blog	1		
	7	subtotal	€ 2,800.00
Week 2			
Creation 3 or more CMiD solutions:			
Create 3 solutions	3		
<i>Per medium</i>			
Summary of important take-a-way's	5		
<i>AIDA analysis</i>			
<i>People experience (by storyboard / collage)</i>			
<i>Identity and visual design</i>			
Interim report CMiD solutions	1		
	9	subtotal	€ 1,440.00
Exploration study of Spoorzone area:			
Visit Spoorzone area	4		
Summary of important outcomes	4		
<i>Map of the areas</i>			
<i>Communications media used by partners</i>			
<i>People in relation to Spoorzone</i>			
<i>Routes</i>			
<i>Atmosphere of Spoorzone areas</i>			
<i>Interesting opportunities</i>			
<i>Account gathered information</i>			
Interim exploration Spoorzone area	1		
	9	subtotal	€ 2,160.00
Prepare discussion tutor	2		
Discussion tutor	1		
Change Cmid solutions	2.5		
Change exploration Spoorzone area	2.5		
	8	subtotal	€ 3,200.00
Week 3			
Final report of the results	7		
Invoice activities	1		
Post results on blog	1		
	9	subtotal	€ 3,600.00
Presentation or results phase 1	0.5		
	0.5	subtotal	€ 200.00
	51.5	total	€ 17,000.00